



Learning and Teaching Materials on the

"SOW Your Discovery" Multimodal Composition Contest



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 "SOW Your Discovery"
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- 3. Planning Your Sharing
- 4. Creating Your Multimodal Text
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Part 1

SOW Campaign 2025/26 & "SOW Your Discovery"
Multimodal Composition
Contest



SOW Campaign 2025/26 Themes and Sub-themes

Overarching Theme

SOW the Reading Seed – Discover as You Read

- Books help you see the bright side.
- Read more, enjoy more, think more, learn more.



Sub-Ehemes

Dream Big, Read Bigger

 Reading helps you discover your talents and explore new worlds.

Wisdom Unites, Stories Connect

- Books bring friends together.
- Stories teach us to care and share.

"SOW Your Discovery" Multimodal Composition Contest

The "SOW Your Discovery" Multimodal Composition Contest (the Contest) is organised under the Campaign on "Promoting Positive Values and Attitudes through English Sayings of Wisdom 2025/26" (SOW Campaign 2025/26).

Read a book, unleash your creativity and tell us your discovery journey in the form of a multimodal text!

Entry Requirements

To enter the Contest, you have to **create a multimodal text** about your discovery journey inspired by a book you have read. In the multimodal text, you will have to share about:

- the book that inspired you
- a Saying of Wisdom (SOW) taken from the book
- your discovery from the book

Submission requirements

Division		Video-based Formats
Lower Primary Parent-child Division (Primary 1-3)	80-120 words	1-2 minutes
Upper Primary Division (Primary 4-6)	120-160 words	2-3 minutes

Part 2

What Is a Multimodal Text?

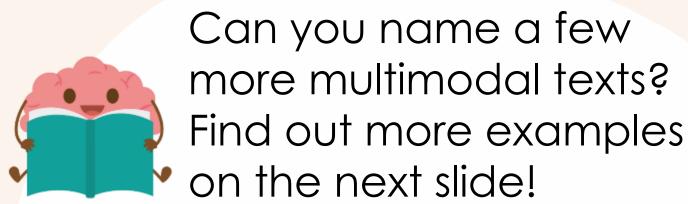


What Is a Multimodal Text?

A multimodal text uses more than one way to tell a story or share information. "Multi" means "many", and "modal" means "ways". Many multimodal texts do not only use words but also pictures, videos, sounds, or designs to help you understand and enjoy them more.

Here are a few common examples:

- A digital story: words + illustrations + narration
- A comic strip:
 captions + drawings + speech bubbles
- A website:
 words + photos + videos + layout designs
- An animated video:
 subtitles + animations + voice-over + music
- A song: lyrics + music









Examples of Multimodal Texts

Text-based Formats

- We read them
- Use mostly words



Storybooks









Diagrams & Graphs

Both formats



Blog posts



Digital stories / e-Books





Educational games

Video-based Formats

- We watch/listen to them
- Use mostly moving pictures or sounds





Recorded performances



Part 3

Planning Your Sharing

- Find an Inspiring Book
- Prepare Your Message





Find an inspiring book



There are many wonderful books around you, waiting to be discovered. Visit your school library and English book corners, or explore an online reading platform.

Choose an English book that interests you, and start reading!

After reading, think about these questions:

- Did you enjoy the book?
- Did you discover or learn something new?
- Do you want more people to read it?

If your answers are all "YES", then you have found the perfect book for the "SOW Your Discovery"

Multimodal Composition Contest!





classroom, school library or English Room. Display fiction and non-fiction books that echo the theme and/or sub-themes of the SOW Campaign 2025/26 (see **slide 4**).



Prepare your message

Your message in your multimodal text must include these three key elements:

- A. Your Book Inspiration
- B. The Saying of Wisdom
- C. Your Discovery Journey



A. Write Your Book Inspiration – Explain Your Choice

Think about what the book is about and explain why you have chosen it.

These questions may help you:

- What is the title of the book?
- What is the book about? Can you write a short summary or gist of the book? (learn more about gists on the next slide)
- Why have you chosen the book? What makes it special or interesting?



A. Write Your Book Inspiration – the Gist of the Book

You may want to let your audience (the people who will read, watch or listen to your multimodal text) know what your book is about. Here are some questions that can help you write the gist of a book.



5Ws 1H

- Who is the main character of the story?
- Where and when does the story take place?
- What is the main problem (conflict)? Why does it happen?
- What is the turning point (climax) of the story?
- **How** is the conflict solved? **How** does the story end?
- What lesson can we learn from the story?



- What is the main idea or topic of the book?
 Who is the key person in the book?
 What are the key facts, events or ideas presented in the book?
- When and why did these events happen?
 - Why is this topic or person important? How does it relate to us today?



B. Find an inspiring Saying of Wisdom (SOW)

Now you will also have to **find a Saying of Wisdom (SOW)** to include in your multimodal text. The SOW must be **a quote taken from your chosen book**.

When looking for an inspiring SOW, think about these questions:

- Does the SOW echo the theme and/or sub-themes of the
 SOW Campaign 2025/26 (see slide 4)?
- Can the SOW help you share your main message clearly?
- Is the SOW interesting or easy to remember? Will it make your audience remember your message better?
- What does the SOW mean to you? What does it remind you of?





Create a **Wisdom Wall** in your classroom to showcase your students' favourite sayings from books. Encourage thoughtful reading and reflection by inviting students to explain how these sayings inspired them.

C. Describe Your Discovery Journey

Time to tell your audience about **your discovery** from reading the book. Every good book can be like **a mirror** and **a window**.

 A mirror shows you something familiar – something you already know.



 A window opens your mind to something new and exciting – your discovery.



Write down your discoveries from the book. For each one, ask yourself: Is this a mirror or a window?





- Discuss with students the mirrors and windows they have found in a book.
- . **Encourage sharing** in pairs or small groups.
- Use simple language and examples students can relate to.
- Provide support with sentence starters like "I feel..." or "I learnt..."

C. Describe Your Discovery Journey





These questions can help you connect the book with your own experiences:

- Did anything in the book remind you of your own life or experiences?
- Have you felt the same way as a character in the book?
- Have you done the same things as a character in the book did?



Window

These questions can help you find out what your discovery is:

- Did the book show you something new? (e.g. another culture, a new concept, a new experience)
- What did you learn from the book?
- How did the book inspire or even change you?

Part 4

Creating Your Multimodal Text

- Example 1: A Comic Strip
- Example 2: An Animated Video
- Example 3: A Blog Entry
- Example 4: A Digital Story

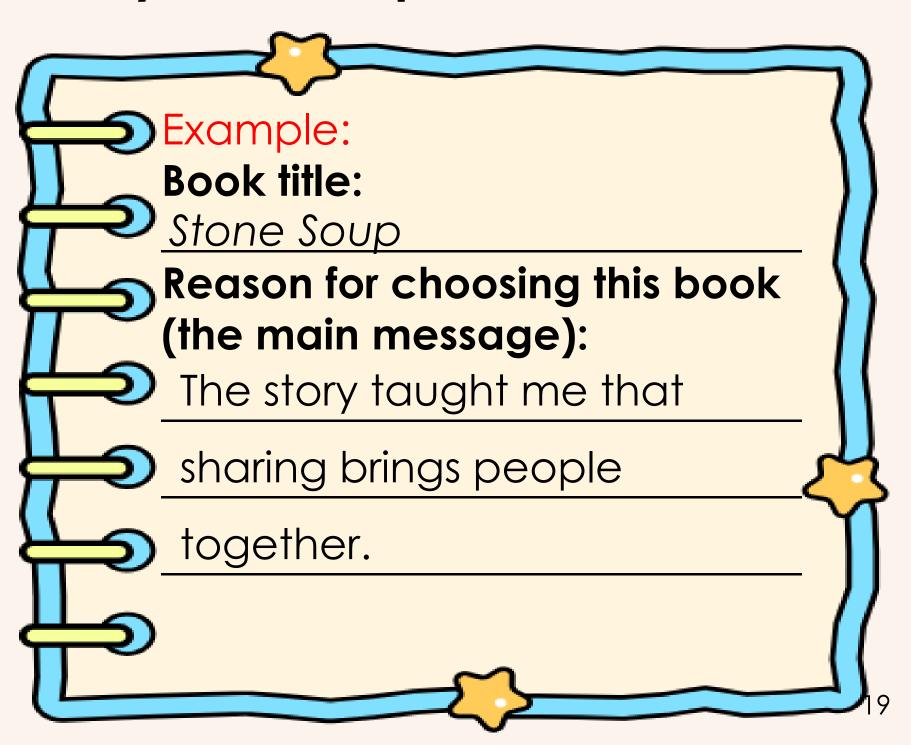


You have just read the story **Stone Soup**, and you love it! You want to **share with your friends what you have learnt**. That is why you have decided to enter the "SOW Your Discovery" Multimodal Composition Contest. You plan to **create a comic strip** to express your ideas in a creative way.



First, let's prepare the sharing content.

A. My Book Inspiration



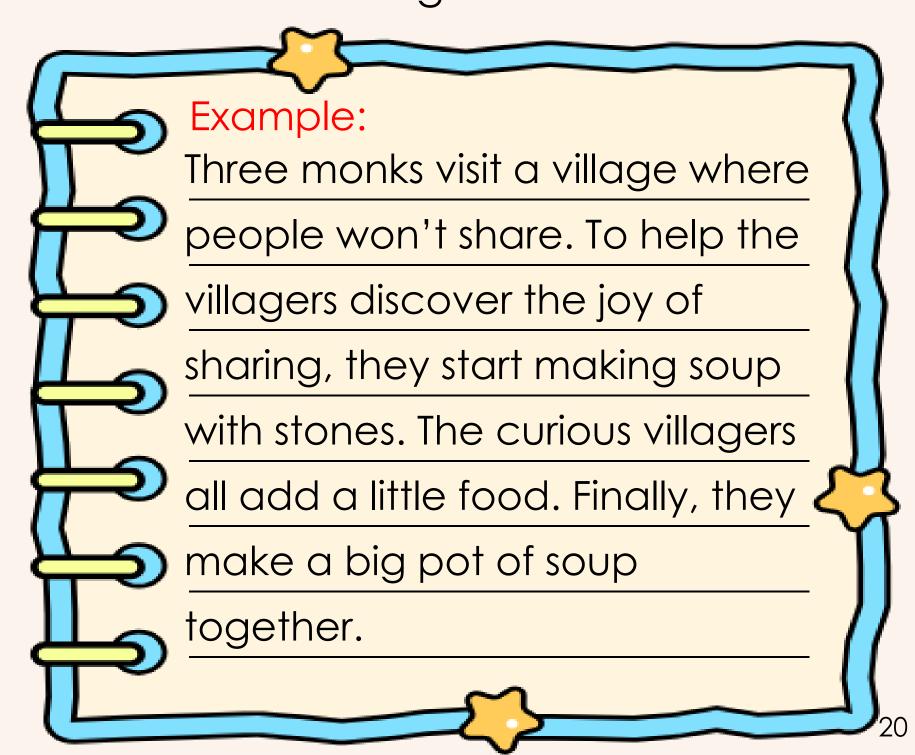
A. My Book Inspiration

Here is what the book is about. Use the information to write a gist. Remember to

keep it short!

5Ws 1H

- Who is the main character of the story? Three monks
- Where does the story take place? A village
- What is the conflict? People won't share.
- What is the climax of the story? The monks start
 making soup with stones. The curious villagers all add
 a little food.
- How does the story end? They make a big pot of soup together.



B. A Saying of Wisdom (SOW) taken from the book

Here are a few of your favourite sentences taken from Stone Soup. Which sentence will you include in your comic strip as your SOW?

"The soup grew richer and smelt more delicious."



"Sharing makes us all richer."



"With the gifts you have given, we will always have plenty."



Think about these questions:

- Which SOW echoes the theme and/or sub-themes (see slide 4)?
- Which SOW is the most meaningful to you?
- Which SOW is the most related to your main message?
- Which SOW is the most interesting or easy to remember?

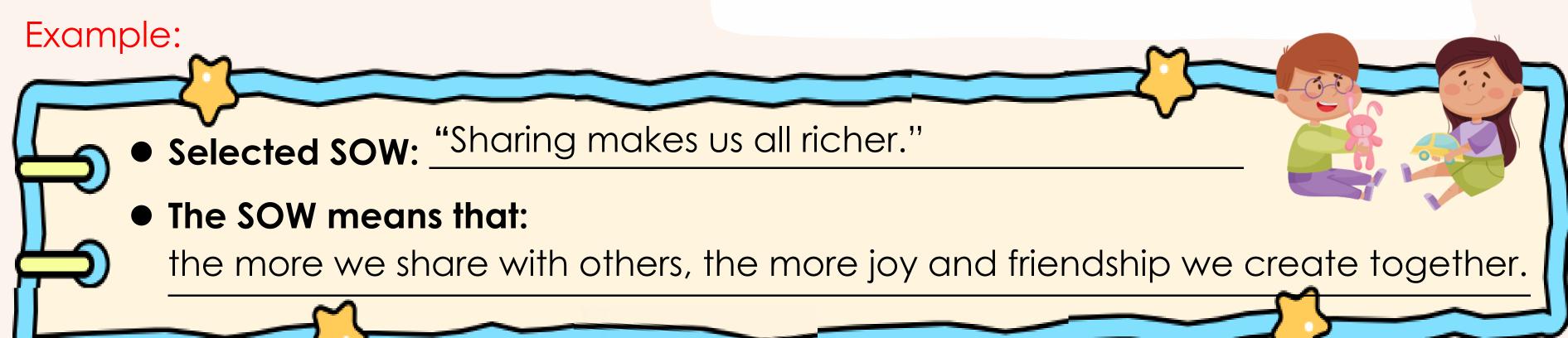
B. A Saying of Wisdom (SOW) taken from the book

You have chosen this SOW. Write the SOW and a short sentence about the SOW in the blanks provided.

"Sharing makes us all richer."

You have chosen this SOW because:

- it echoes the sub-theme "unity"
- it is related to your main message "sharing brings people together"
- it is short and easy to remember



C. My Discovery Journey

Here are some important discoveries you have made from reading Stone Soup. Find the mirrors first and write them in the blanks provided.

Sharing makes people happy. The villagers became happier when they shared.

I will try to share more every day.

Sometimes I am selfish like the villagers.

Yesterday, Dad asked me to share my favourite pens with my sister. I felt upset.



Which sentence is about:

- a past experience?
 - similar feelings you have had or similar things
 you have done as a character in the story?



C. My Discovery Journey

Which of the following are windows? Write them in the blanks provided.

Sharing makes people happy. The villagers became happier when they shared.

I will try to share more every day.

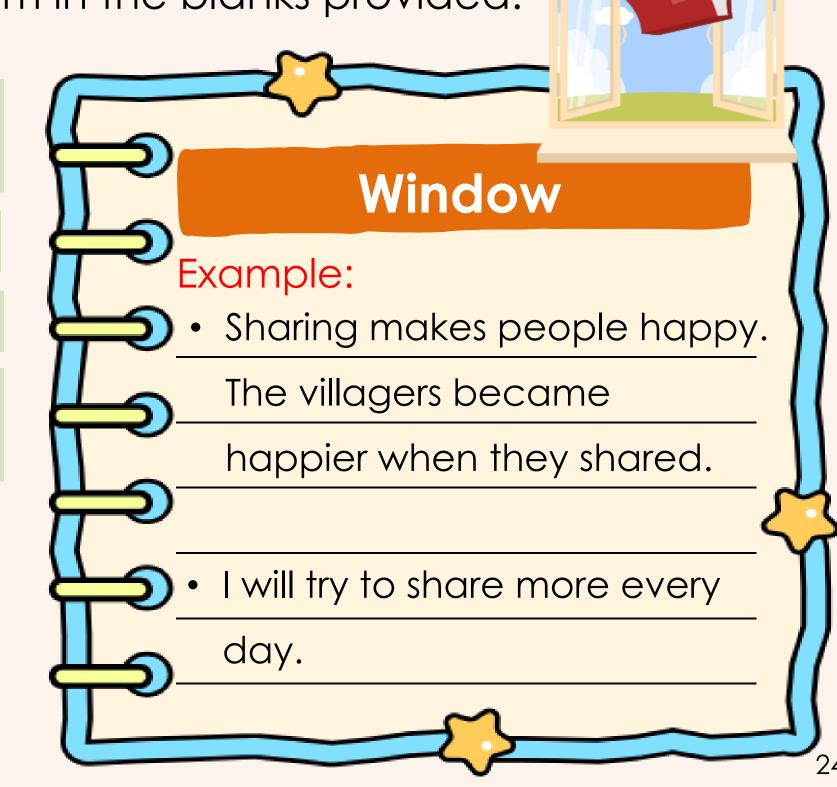
Sometimes I am selfish like the villagers.

Yesterday, Dad asked me to share my favourite pens with my sister. I felt upset.



Which sentence is about:

- something you have learnt
- how the story inspired or changed you



Now, let's arrange the sharing content. This is an example of how the sharing content can be divided into **4 panels (parts)**.



Panel 1:

Stone Soup taught me that sharing brings people together. In the story, three monks visit a village where people won't share. To help the villagers discover the joy of sharing, they start making soup with stones. The curious villagers all add a little food. Finally, they make a big pot of soup together.

Book Inspiration

- Book title
- Reason for choosing the book
- Gist of the book

Panel 2:

Sometimes I am selfish like the villagers. Yesterday, Dad asked me to share my favourite pens with my sister. I felt upset.

Discovery Journey

Mirrors

Panel 3:

However, the story helped me understand that sharing makes people happy. The villagers became happier when they shared.

Windows

Discovery Journey

Panel 4:

"Sharing makes us all richer." The more we share, the more joy and friendship we create. I will remember this and try to share more every day.

(120 words)

Saying of Wisdom (SOW)

- The SOW
- Meaning of the SOW
- Conclusion: windows



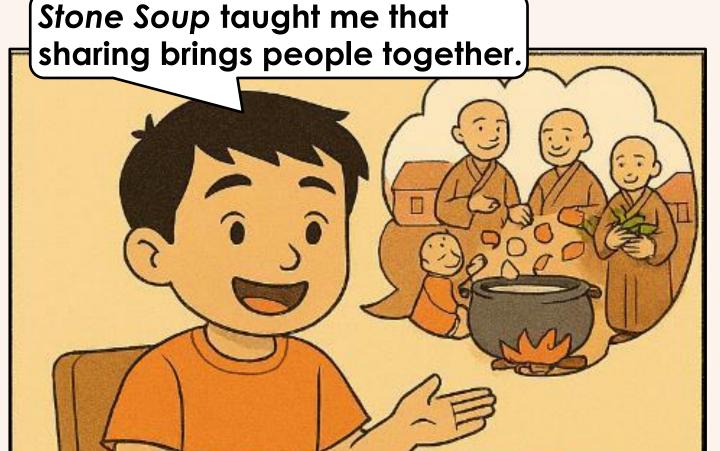
There are many different ways to organise your text. You can also have fewer or more panels if you want.

Create your multimodal text

Draw pictures and create your comic strip!

Panels are boxes
that hold each part
of the story. They
show one scene or
moment at a time.
This example has
four panels. Each
panel usually has
drawings and words.

Narration / Captions are words outside the speech bubbles that give extra information.

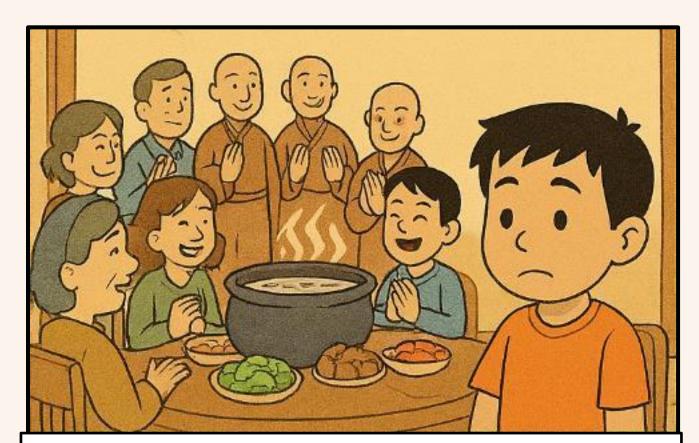


In the story, three monks visit a village where people won't share. To help the villagers discover the joy of sharing, they start making soup with stones. The curious villagers all add a little food. Finally, they make a big pot of soup together.

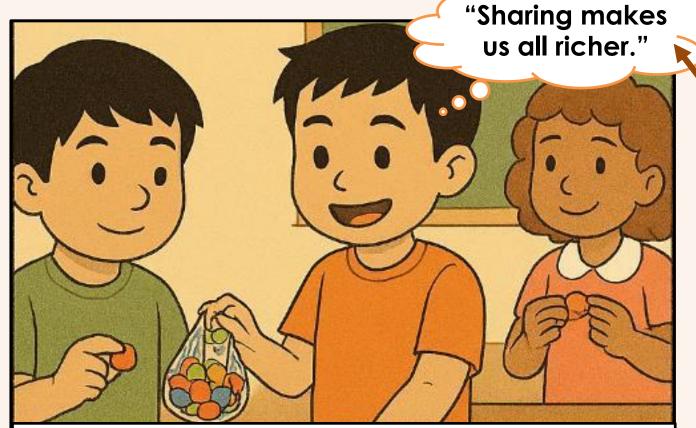
Onomatopoeia are words that describe sounds, e.g. bang, meow.



Sometimes I am selfish like the villagers. Yesterday, Dad asked me to share my favourite pens with my sister. I felt upset.



However, the story helped me understand that sharing makes people happy. The villagers became happier when they shared.



The more we share, the more joy and friendship we create. I will remember this and try to share more every day.

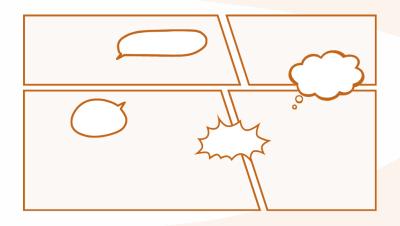
Images generated by Copilot.

Speech or Thought Bubbles show what a character is saying or thinking.

The saying "Sharing makes us all richer." is a **metaphor**. Sharing does not help people make more money, but it brings more joy.



You can try out different layouts and speech/thought bubble designs to create special effects!





Learn more about metaphors on slide 39!

Stone Soup taught me that sharing brings people together.



In the story, three monks visit a village where people won't share. To help the villagers discover the joy of sharing, they start making soup with stones. The curious villagers all add a little food. Finally, they make a big pot of soup together.



Sometimes I am selfish like the villagers. Yesterday, Dad asked me to share my favourite pens with my sister. I felt upset.



However, the story helped me understand that sharing makes people happy. The villagers became happier when they shared.

"Sharing makes us all richer."



The more we share, the more joy and friendship we create. I will remember this and try to share more every day.

Images generated by Copilot.

Example 2: An Animated Video (Stone Soup)

Create an animated book review

Here is another example of how your sharing can be presented in a video-based format – an **animated video**.

Link to the video:

https://edbgovhk.sharepoint.com/:v:/s/elepri/EdOI3QhlcEpEpLQ5Pxrr4m0BAmVXgqFLkX8If-pwyBYhiw?e=rmpx4T

Here are some audio and visual elements used in the example:



- 1. Voice-over narration is used throughout the video. You can record your own narration and insert it to your video.
- 2. Sound effects are sometimes used to help the audience understand better, e.g. the crying sounds at 00:36 of the video.

Example 2: An Animated Video (Stone Soup)



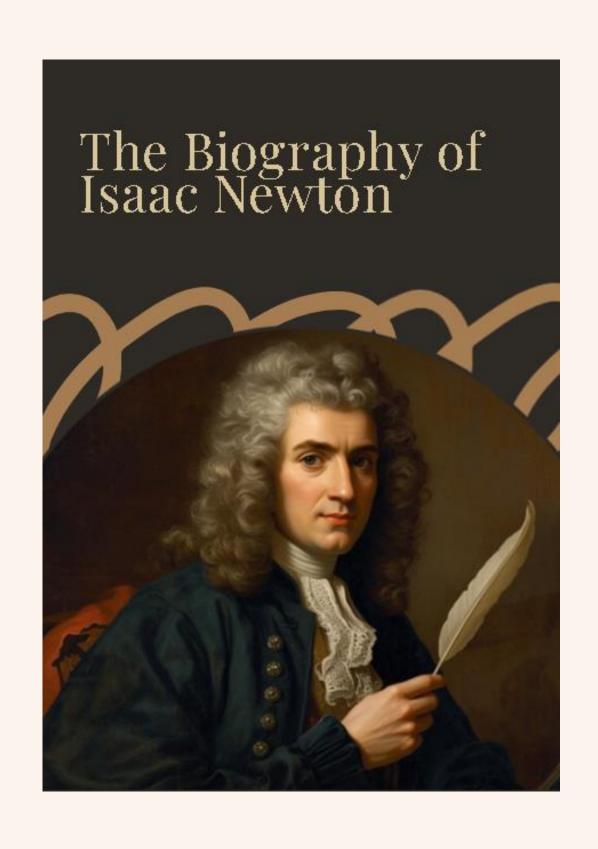
3. Background music can improve the atmosphere, e.g. the Chinese instrumental music from 00:12 – 00:30 of the video creates a story setting in China. The music is usually soft and does not distract the audience from the narration.



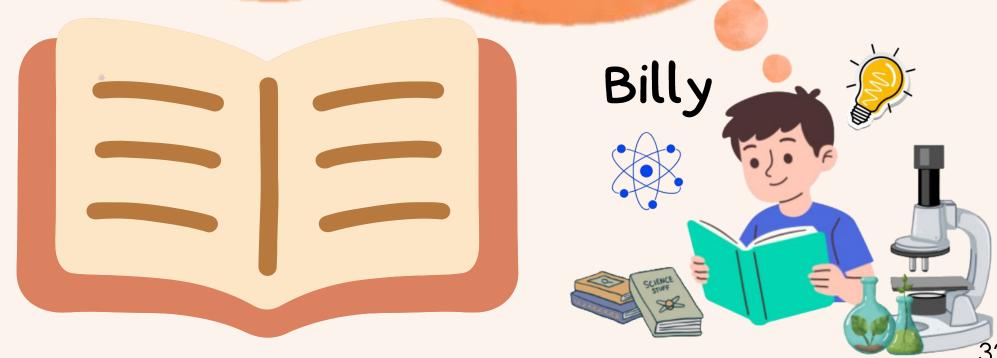
4. Pictures (e.g. drawings, illustrations, photos) are used throughout the video to tell your message. They can be animated to make the video more interesting.

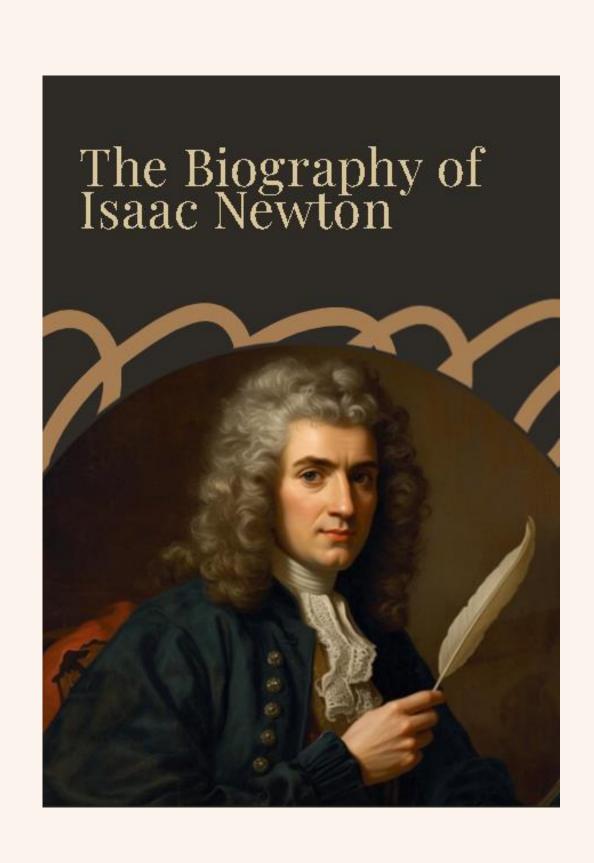


5. Text can be added to highlight important messages, e.g. the SOW shown at the end of the video.



I've just finished reading the Biography of Isaac Newton and really enjoyed it! Now, I'd like to join the "SOW Your Discovery" Multimodal Composition Contest to share what I've learnt from his amazing life and groundbreaking ideas.





A. My Book Inspiration

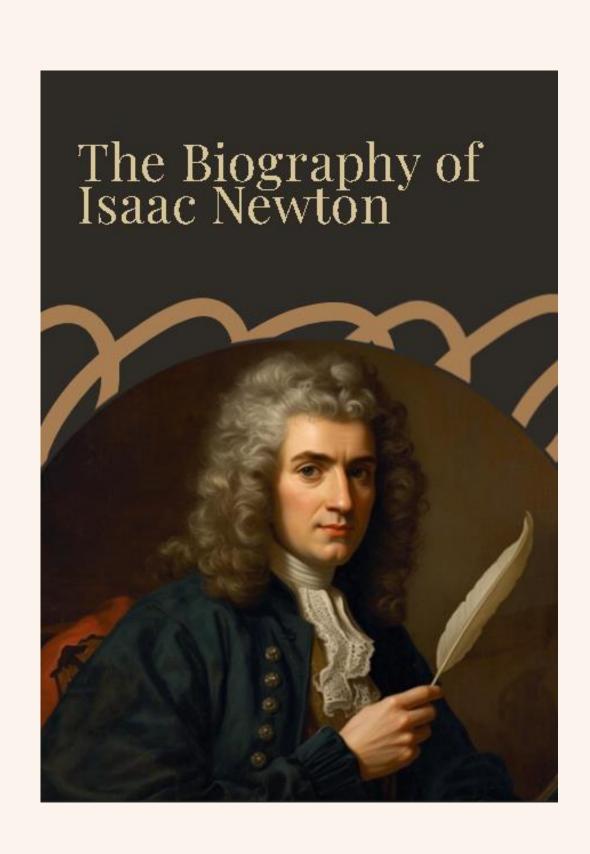
Book title:

The Biography of Isaac Newton



Reason for choosing this book:

I chose this book because I wanted to learn more about Isaac Newton, who discovered so many amazing things. His saying, "What we know is a drop, what we don't know is an ocean", inspired me to keep asking questions and exploring the world with curiosity, just like he did.



B. The SOW taken from the book

"What we know is a drop, what we don't know is an ocean"

What does it mean?

This quote means that what we understand now is only a tiny drop of water, while what we don't know is like a vast ocean. It reminds me there is always more to discover. It also inspires me to keep learning, just like Isaac Newton did.

C. My Discovery Journey

After reading *The Biography of Isaac Newton*, Billy learnt many new things and was inspired by Newton's curiosity and determination. He used the ideas of "a mirror and a window" to talk about what he discovered. He also hopes his story will inspire others to stay curious and keep learning.



You may refer to slides 16-17 for the ideas of "a mirror and a window".



Mirror – Connecting Isaac Newton's story with Billy's experiences



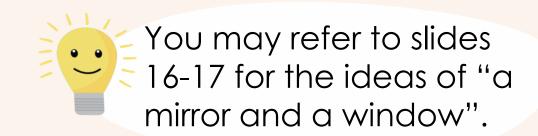
Isaac Newton was curious about how things work.



I enjoy exploring how things work, just like Newton did.

Curiosity is powerful. Even small questions can lead to big discoveries.

C. My Discovery Journey





Window -Billy's discovery

Isaac Newton kept asking questions and never stopped learning.

Before reading this biography,
I was too shy to speak up in
class and afraid that my
questions might be wrong.

Inspiration:

Newton's story showed me that even great minds start with simple observations.

Change:

I feel more confident to share my thoughts and ask questions.



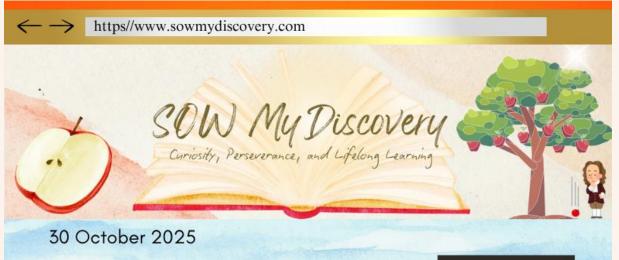
Isaac Newton didn't give up, even when things were hard.

Inspiration:

I have learnt not to give up, even in difficult times.

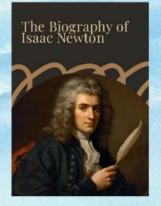
I hope Newton's story and my experience can encourage my schoolmates to be brave, ask questions, and keep learning.





A Drop of Knowledge, An Ocean of Discovery

I would like to share a book – The Biography of Isaac Newton. Newton was a brilliant scientist with a curious mind. His discoveries were amazing. I love this book because I enjoy exploring how things work, just like Newton did.

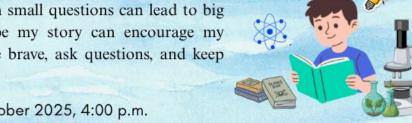




Newton's saying, "What we know is a drop, what we don't know is an ocean", reminds me there is always more to discover and inspires me to keep asking questions and stay curious.

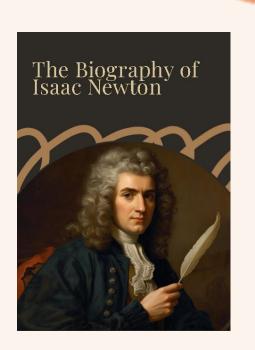
Before reading this book, I was too shy to speak up in class and afraid that my questions might be wrong. However, Newton's story showed me that even great minds start with simple observations. He didn't give up, and I won't either.

Now, I feel more confident to share my thoughts and ask questions. I have learnt that curiosity is powerful and even small questions can lead to big discoveries. I hope my story can encourage my schoolmates to be brave, ask questions, and keep learning.



Posted on 30 October 2025, 4:00 p.m.

This blog entry shares how Isaac Newton's story inspired me to be brave and curious. I hope these words encourage my schoolmates to ask questions and keep learning. To make the ideas clearer, I've included some special pictures. After reading, they're welcome to leave comments and share their thoughts.





Looking inside Billy's blog

Title: A Drop of Knowledge, An Ocean of **Discovery**

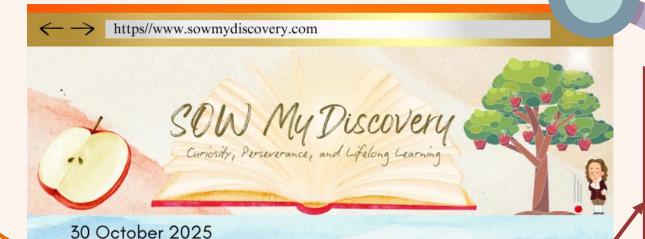
Billy came up with this title because it shows how learning works. He knows a little, but there is still so much more to discover.

Introduction

- Billy explained that Newton was a great scientist with amazing discoveries and shared why he loves the book.
 - → "I love this book..."

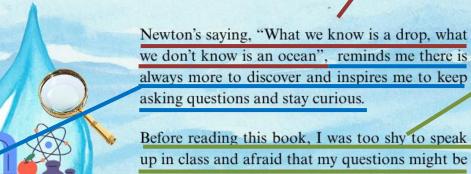
Billy's discovery

- Billy shared how Newton's story helped him grow.
 - → "Newton's saying, ..., reminds me..."
 - → "However, Newton's story showed me that ..."
 - → "He didn't give up, and I won't either."



A Drop of Knowledge, **An Ocean of Discovery**

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Now, I feel more confident to share my thoughts and ask questions. I have learnt that curiosity is powerful and even small questions can lead to big discoveries. I hope my story can encourage my schoolmates to be brave, ask questions, and keep

Posted on 30 October 2025, 4:00 p.m.

Saying of Wisdom: What we know is a drop, what we don't know is an ocean

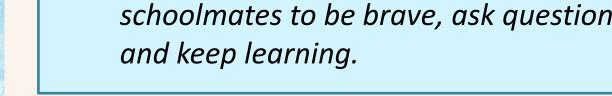
Billy used Newton's saying of wisdom to explain that learning is a lifelong journey. There is always more to discover.

Personal experiences

- Billy shared how he felt before and after reading the book.
 - → "Before reading this book, I was too shy..."
 - → "Now I feel more confident to share..."

An inspiring message to others

- Billy finished with a message to others:
 - → I hope my story can encourage my schoolmates to be brave, ask questions, and keep learning.





Literary devices

PERSONIFICATION



Giving some human characteristics to something that is not human, such as animals, objects and non-living things

METAPHOR



Making a statement that says one thing is another, without using the words "like" or "as"

e.g. The school is overjoyed when we are back. It spreads its arms wide to welcome us.

e.g. A teacher is a gardener who always nourishes and nurtures students, providing the most favourable environment for them to grow and bloom.

ALLITERATION



Repeating the same consonant sounds at the beginning of words that are near each other

e.g. I am thankful to the tender teachers who touch my heart with their hands of love. They teach me to truly trust myself and treasure my time and talents.

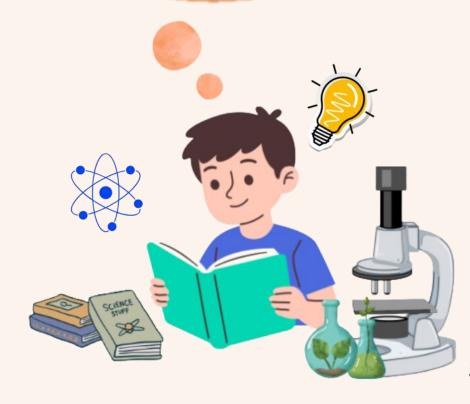
HYPERBOLE



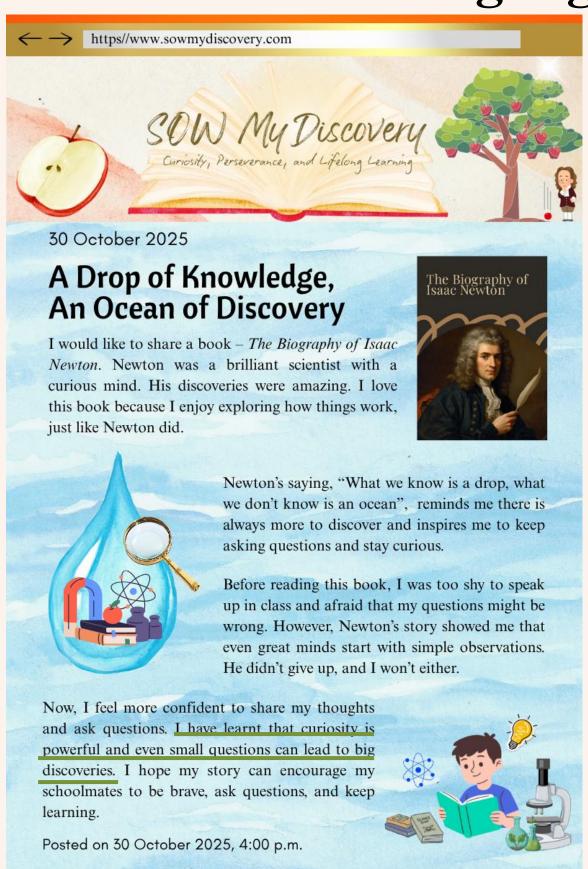
Making qualities of people or things stand out by exaggerating them

e.g. My class teacher is the best teacher in the entire universe! She never fails to tend to our needs even when she is drowning in work and has a million other tasks to take care of.

I'd like to use some literary devices to express my ideas in a creative way.



The creative use of language in Billy's blog



METAPHOR



Making a statement that says one thing is another, without using the words"like"or "as"



Billy's original sentence:

"I have learnt that curiosity is powerful and even small questions can lead to big discoveries."

Billy changed the sentence with the use of metaphor:

"I have learnt that curiosity is a key that unlocks the door to big discoveries."

Billy compares curiosity to a key. This shows that asking questions can unlock new ideas, just like a key opens a door.

Exploring the graphics created by Billy

Newton under an apple tree

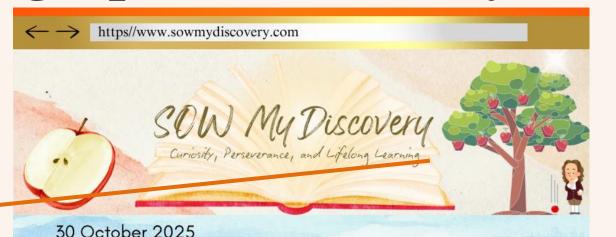
 To show the moment Newton discovered gravity and help the audience connect with the book

A water drop filled with science books and items, floating in front of an ocean background

To present the theme

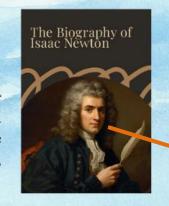
A magnifying glass near the drop

 To show looking closely and exploring ideas



A Drop of Knowledge, An Ocean of Discovery

I would like to share a book – *The Biography of Isaac Newton*. Newton was a brilliant scientist with a curious mind. His discoveries were amazing. I love this book because I enjoy exploring how things work, just like Newton did.



Newton's saying, "What we know is a drop, what we don't know is an ocean", reminds me there is always more to discover and inspires me to keep asking questions and stay curious.

Before reading this book, I was too shy to speak up in class and afraid that my questions might be wrong. However, Newton's story showed me that even great minds start with simple observations. He didn't give up, and I won't either.

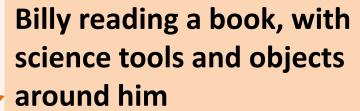
Now, I feel more confident to share my thoughts and ask questions. I have learnt that curiosity is powerful and even small questions can lead to big discoveries. I hope my story can encourage my schoolmates to be brave, ask questions, and keep learning.

Posted on 30 October 2025, 4:00 p.m.





 To present the book I would like to share



To show Billy learning and reflecting deeply

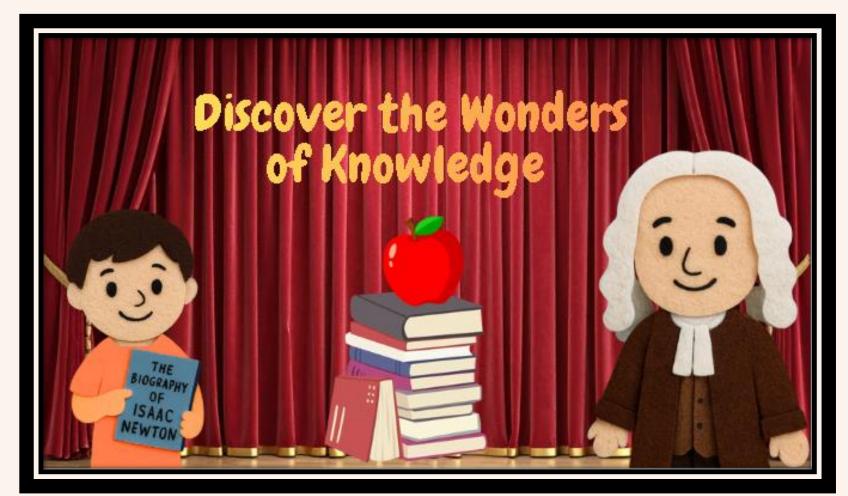


Create a digital story to share your discovery

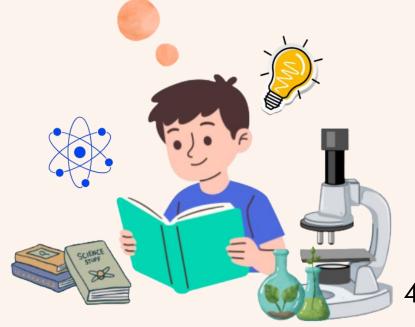
Here is another example of how Billy presented his sharing in a video-based format — an **animated digital story** about Isaac Newton and Billy himself.

Link to the video:

https://edbgovhk.sharepoint.com/:v:/s/elepri/EbfET YwtptJBm1h65fTFqLYB8OWSBMVcrINX6EzltNbubg?e =jRSuqN

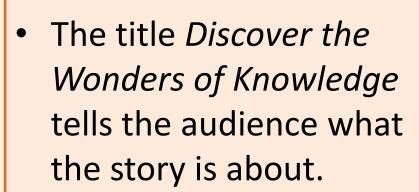


I plan to create a digital story, and puppetry theatre will help me present my ideas in a fun way. I can make Newton appear as one of the characters, show the apple falling, and share what I've discovered with everyone!



How to create an attractive title screen

For example:

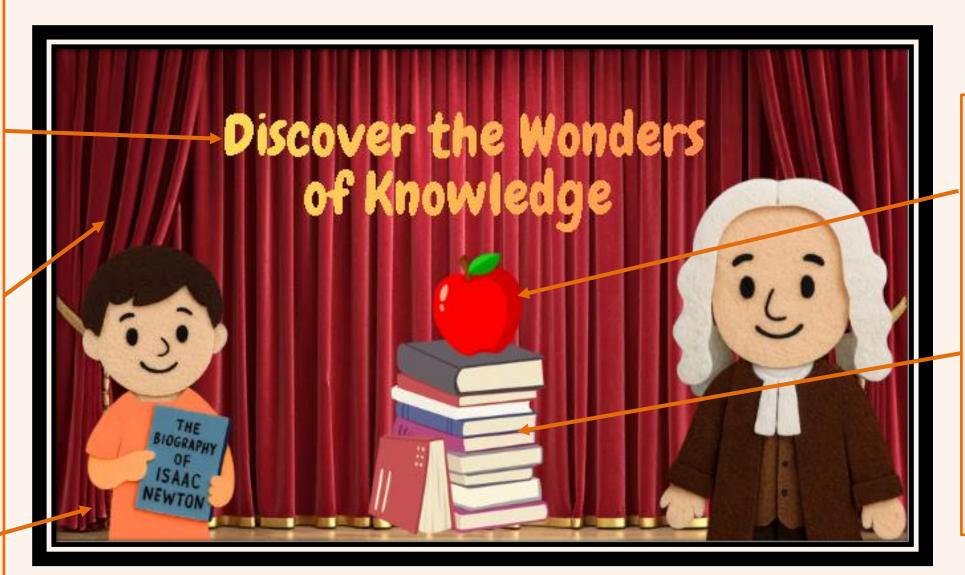


- The curtain makes the stage look like a real theatre and gives the feeling of a performance.
- Billy is part of the story to help the audience connect with it.



What is the purpose of the title screen?

 To grab audience's attention, show the main idea, and make viewers want to watch the video

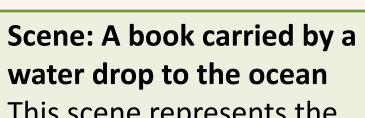


- The apple represents
 Isaac Newton's famous discovery of gravity.
- The pile of books reminds the audience that learning leads to amazing discoveries.

The use of graphics to present ideas in different scenes

Scene: The boy interacts with Newton

This scene captures a magical moment where the boy meets Isaac Newton in his bedroom. It surprises the audience with the unexpected appearance of a historical figure in a modern setting.

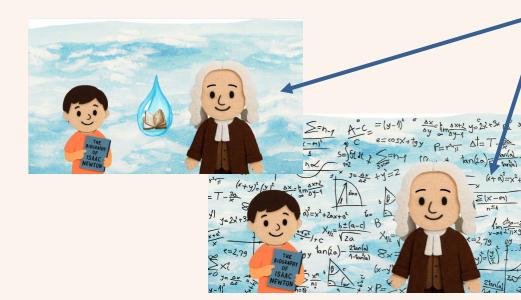


This scene represents the boy's words, "Every book I read feels like adding a drop of knowledge to a big ocean." It shows how small pieces of learning add up to something big.









Scene: Apple trees with falling apples

This scene brings
Newton's famous
question about gravity to
life. The falling apples
make the concept of
gravity clear and easy to
understand.

Scenes: A water drop with a book and animated formulas

This scene explains the saying, "What we know is a drop, what we don't know is an ocean". The water drop represents what we already know, while the animated formulas represent how much we still have to discover.





• Choose music and sound effects that match the theme and mood.

For example:

- Use calm music for reading the gist of the book.
- Insert gentle wave sounds for the water drops and ocean scene.
- Change the music between scenes to make transitions smooth.

Making Characters Speak

- Match the characters' mouth shapes with the sounds they make.
- Change tone and pitch to match the characters:
 - Billy: light and curious voice
 - Newton: calm and wise voice
- Speak slowly for important ideas, e.g. "What we know is a drop...".



Facial Expressions

• Show feelings with simple changes:

For example:

- Show Newton with bright eyes or a sparkle when he is excited.
- Smile when Billy feels proud.
- Use animations or drawings to make expressions clear.

Part 5 Deadlines and Reminders



Deadlines and Reminders

- Your entry must be a multimodal text with three key elements: (1) the book inspiration, (2) the Saying of Wisdom, and (3) the discovery journey.
- You may use Al tools for non-language elements (e.g. images, video, audio, visual design). You must declare if Al tools have been used when submitting your work.
- Awards:
 - For schools: the Active Participation School Award for schools with 80% or more students participating in the Contest
 - For students: 3 Outstanding Awards and 10 Commendable Awards for each division
- Deadline: 6:00 p.m., 13 March 2026 (Friday)
- Webpage: http://www.edb.gov.hk/discovery



Self-assessment Checklist

Content

I have included in my entry...

☐ My book inspiration

- the book title
- reasons for choosing the book
- how it inspired me to learn and discover more

□ A Saying of Wisdom (SOW)

- taken from the book
- echoes the theme and/or sub-themes of the SOW Campaign 2025/26

☐ My discovery journey

- mirror something you know
- window your discovery

Mode

My multimodal text includes...

- □ words
- □ pictures
- **□**videos
- □ sounds
- □ designs

(You should choose two or more items)

